Record Nr. UNINA9910793318403321 Harris Norman W. <1949-> Autore Titolo Confessions of a vintage guitar dealer: the memoirs of Norman Harris / / Norman W. Harris; with David Yorkin Milwaukee, Wisconsin:,: Hal Leonard Books,, 2016 Pubbl/distr/stampa **ISBN** 1-4950-6388-7 Descrizione fisica 1 online resource (xxiii, 232 pages, 52 unnumbered pages of plates): illustrations Disciplina 787.8719092 Soggetti Guitar - Collectors and collecting Businessmen - United States Guitar - United States - History Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Includes index. Miami daze -- Draft board '69'? -- Moving to California? -- The Nota di contenuto Hendrix of the electric bass? -- Union dues, music stores, and buying strategy -- Encounter with a Beatle? -- A gentleman named Robbie? --Eddie's custom strat? -- Crash corriganville? -- Norm's in Hollywood? -- Plan b? -- Founding fathers of fender? -- The right time to sell ? --King of the swaps? -- The elusive 'burst'? -- Advertizing pays? -- World famous tinkerer? -- The ones that got away? -- Mysterious one-offs? --The greatest unknown guitarist? -- Fogarty's Rick? -- Scary situations? -- Killer basses? -- Playing for laughs? -- A really good guy? -- Reo Dave? -- A piece of the magic? -- Unexpected gifts? -- A mission? --Shaking all over -- You can't do it alone? "In Confessions of a Vintage Guitar Dealer, Norman Harris tells how he Sommario/riassunto became the world's leading seller of vintage guitars. As founder and owner of the legendary store Norman's Rare Guitars, he has sold some of the finest fretted string instruments to the biggest stars in the world, including George Harrison, Bob Dylan, Tom Petty, and many others. In 1970 Harris moved to Los Angeles in hopes of hitting the big time in music. His first plan was performing, but plan B was buying and selling

> guitars, and he had no idea how much opportunity for this there would be. Many groups came to LA also hoping to hit it big, but those who didn't might have to sell their instruments. This helped make early

1970s Los Angeles a haven for beautiful vintage guitars. At the same time, Hollywood was beginning to realize the value of time-correct instruments in film, and the recording industry recognized the high-quality sound vintage instruments produced. The value of these instruments has grown dramatically since the '70s, and the vintage guitar market has become an international phenomenon with Norman Harris at the center of it all. Filled with fascinating stories and insights into the entertainment business, Confessions of a Vintage Guitar Dealer is an intriguing memoir from a man who has spent a lifetime getting extraordinary instruments into the hands of extraordinary artists."-- Publisher description.