

1. Record Nr.	UNINA9910793112503321
Titolo	Mediated communication // edited by Philip M. Napoli
Pubbl/distr/stampa	Berlin ; ; Boston : , : De Gruyter Mouton, , 2018
ISBN	3-11-047868-4 3-11-048112-X
Descrizione fisica	1 online resource (696 pages)
Collana	Handbooks of communication science (HoCS) ; ; Volume 7
Disciplina	302.23
Soggetti	Communication - Research Communication and technology - Research
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references.
Nota di contenuto	Frontmatter -- Preface to Handbooks of Communication Science series / Schulz, Peter J. / Cobley, Paul -- Contents -- 1. Introduction / Napoli, Philip M. -- Part I: Intellectual Foundations -- 2. Beginnings: Origins of Mediated Communication Research / Dennis, Everette E. -- Part II: Theoretical Perspectives -- 3. Media Effects / Elasmr, Michael G. -- 4. Media Usage / Park, Sora -- 5. Media Technology Adoption / Carey, John -- 6. Audience Behavior / Webster, James G. -- 7. Audience Reception / Schröder, Kim Christian -- 8. Content Creation / Edy, Jill A. -- 9. Media Evolution / Scolari, Carlos A. -- Part III: Methodological Approaches -- 10. Network Analysis / Weber, Matthew S. -- 11. Content Analysis / Macnamara, Jim -- 12. Ratings Analysis / Ksiazek, Thomas B. -- 13. Surveys / Lavrakas, Paul J. / Kosicki, Gerald M. -- 14. Experiments / Stroud, Natalie Jomini / Haenschen, Katherine -- 15. Audience Ethnography / Carey, John / Mierzejewska, Bozena I. -- Part IV: Contexts -- 16. Media Violence / Bender, Stuart Marshall -- 17. Media and Health Communication / Wright, Kevin B. -- 18. Race/Ethnicity and Media / Mastro, Dana / Stamps, David -- 19. Media and Disability / Ellis, Katie -- 20. Children and Media / Drotner, Kirsten -- 21. Gender and Media / Horowitz, Minna -- 22. Media and Civic Engagement / Friedland, Lewis / Wells, Chris -- 23. Political Advertising / Dunaway, Johanna L. / Searles, Kathleen / Fowler, Erika Franklin / Ridout, Travis N. -- 24. Media Development / Taylor,

Maureen -- 25. Media Regulation and Policy / Schejter, Amit M. -- 26. Mobile Communication / Jensen, Klaus Bruhn / Helles, Rasmus -- Part V: Contemporary Issues -- 27. Digital Divide / Fuentes-Bautista, Martha / Olson, Christine -- 28. Exposure Diversity / Helberger, Natali / Wojcieszak, Magdalena -- 29. Algorithmic Filtering / Caplan, Robyn -- 30. Media Literacy / Kim, Eun-mee -- 31. Media and Social Movements / Marchi, Regina -- 32. Big Data / Mahrt, Merja -- 33. Conclusion - Future of the Field / Delli Carpini, Michael X. -- Biographical Notes -- Index

Sommario/riassunto

Media scholarship has responded to a rapidly evolving media environment that has challenged existing theories and methods while also giving rise to new theoretical and methodological approaches. This volume explores the state of contemporary media research. Focusing on Intellectual Foundations, Theoretical Perspectives, Methodological Approaches, Context, and Contemporary Issues, this volume is a valuable resource for media scholars and students.
