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| Formato | Materiale a stampa |
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| Sommario/riassunto | <p>Best-selling essentials of psychology written and developed to support students in their first college psych course and beyond. In 6 laminated pages this succinct coverage is filled with the answers you need right now for studying and testing, also offering a big picture overview of the subject as a whole. Lectures and textbooks offer detail surrounding the core of the subject. With the large mass of details to be processed as a student, stepping back to see a roadmap of the subject as authored by a professor is like having the professor's notes for the course in-hand, easy to read anywhere and practically indestructible. At a cost lower than any study reference you can buy, this grade booster is a no-brainer along with the other psychology titles in our series.</p> <p>LearningBiological basis of psychologyStress & healthSensation & perceptionMemoryLanguage, thinking, intelligence & creativityDevelopmentSocial psychologyGender & sexualityMotivation & emotionPersonalityConsciousnessAbnormal behaviorTreatment & therapyApplied psychology</p> |