

1. Record Nr.	UNINA9910798249603321
Titolo	Marketing and outreach for the academic library : new approaches and initiatives // edited by Bradford Lee Eden
Pubbl/distr/stampa	Lanham, Maryland : , : Rowman & Littlefield, , 2016 ©2016
ISBN	1-4422-6255-9
Descrizione fisica	1 online resource (165 p.)
Collana	Creating the 21st-Century Academic Library ; ; 7
Disciplina	025.1/977
Soggetti	Academic libraries - Marketing Academic libraries - Public relations Library outreach programs Academic libraries
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references at the end of each chapters and index.
Nota di contenuto	Making social media worth it : planning and implementation for a small institution / Kaela Casey, Laura Worden -- Library spaces : inspiration and collaboration / Susan Van Alstyne -- Events and extravaganzas at Cunningham Memorial Library / Karen Evans -- Librarians as event coordinators : building partnerships and engagement through user-centered programs / Joe Clark -- Digital engagement in delivering library services : a case study from the State Library of New South Wales / Kathryn Barwick, Mylee Joseph -- From idea to Instagram : how an academic library marketing committee created a character for the YouTube generation / Joyce Garczynski, Laksamee Putnam, Lisa Woznicki -- Promoting digital library services through workshops / Tracy C. Bergstrom, Alexander Papson -- It's the end of the world as we know it, or is it? : looking beyond the new librarianship paradigm / Rebecca Parker, Dana McKay -- Embedded librarians : case studies from Loyola University New Orleans / Teri Gallaway, Elizabeth Kelly, Brian Sullivan, Malia Willey -- Democratizing digital : the Highway 89 Digital Collection and the promise of inclusive online collaboration / Brad Cole, Clint Pumphrey, Liz Woolcott.

Sommario/riassunto Volume 7 of the series Creating the 21st-Century Academic Library is focused on new approaches and initiatives in marketing the academic library, as well as the importance of outreach through partnerships and collaborations both internal and external to the library.

2. **Record Nr.** UNINA9910793042803321
- Autore** Nandaa Anthony
- Titolo** Beginning API development with Node.js : build highly scalable, developer-friendly APIs for the modern web with JavaScript and Node.js // Anthony Nandaa
-
- Pubbl/distr/stampa** Birmingham ; ; Mumbai : , : Packt Publishing, , 2018
-
- ISBN** 1-78953-417-8
-
- Edizione** [1st edition]
-
- Descrizione fisica** 1 online resource (95 pages) : illustrations
-
- Disciplina** 005.2762
-
- Soggetti** Web applications - Development
Application program interfaces (Computer software)
-
- Lingua di pubblicazione** Inglese
-
- Formato** Materiale a stampa
-
- Livello bibliografico** Monografia
-
- Sommario/riassunto** Learn everything you need to get up and running with cutting-edge API development using JavaScript and Node.js; ideal for data-intensive real-time applications that run across multiple platforms. Key Features Build web APIs from start to finish using JavaScript across the development stack Explore advanced concepts such as authentication with JWT, and running tests against your APIs Implement over 20 practical activities and exercises across 9 topics to reinforce your learning Book Description Using the same framework to build both server and client-side applications saves you time and money. This book teaches you how you can use JavaScript and Node.js to build highly scalable APIs that work well with lightweight cross-platform client applications. It begins with the basics of Node.js in the context of backend development, and quickly leads you through the creation of an example client that pairs up with a fully authenticated API implementation. By the end of the book, you'll have the skills and

exposure required to get hands-on with your own API development project. What you will learn Understand how Node.js works, its trends, and where it is being used now Learn about application modularization and built-in Node.js modules Use the npm third-party module registry to extend your application Gain an understanding of asynchronous programming with Node.js Develop scalable and high-performing APIs using hapi.js and Knex.js Write unit tests for your APIs to ensure reliability and maintainability Who this book is for This book is ideal for developers who already understand JavaScript and are looking for a quick no-frills introduction to API development with Node.js. Though prior experience with other server-side technologies such as Python, PHP, ASP.NET, Ruby will help, it's not essential to have a background in backend development before getting started.
