

1. Record Nr.	UNINA9910793027903321
Autore	Young Alasdair R.
Titolo	The new politics of trade : lessons from TTIP // Alasdair R. Young [[electronic resource]]
Pubbl/distr/stampa	Newcastle upon Tyne : , : Agenda Publishing, , 2017
ISBN	1-78821-086-7 1-911116-76-2
Descrizione fisica	1 online resource (xv, 160 pages) : digital, PDF file(s)
Collana	Comparative political economy
Disciplina	337.7304
Soggetti	European Union countries Foreign economic relations United States United States Foreign economic relations European Union countries
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Title from publisher's bibliographic system (viewed on 09 Aug 2023).
Nota di bibliografia	Includes bibliographical references (pages 137-154) and index.
Sommario/riassunto	The negotiation of international trade agreements has become the issue of the moment. With Brexit, a change in administration in the United States, a fragile economic recovery in the Eurozone and China facing a slowdown in its growth, nothing is more critical to the future global economy than the terms of trade between its largest economic blocs. The Transatlantic Trade and Investment Partnership (TTIP) is Europe's most controversial trade agreement ever. Aimed at reducing regulatory barriers between the United States and the EU, it was expected to be fairly straightforward given strong business support on both sides of the Atlantic. It has not been so. The negotiations have dragged on far longer than anticipated and now look set to fail altogether. Yet the process of its negotiation, the terms of the potential agreement and its sticking points provide valuable lessons for policy-makers and academics tasked to bring future trade deals and arrangements to successful conclusions. Alasdair Young offers a penetrating analysis of the complexities of the TTIP negotiations and explores why they have proved so difficult to conclude, what motivates the different parties concerned and what implications there are for politics and policy. Young throws light on the limits of the transatlantic cooperation and the processes of

globalization and teases out the implications for the UK in its post-Brexit trade negotiations and for other nations now facing a more protectionist stance from the United States.
