

1. Record Nr.	UNINA9910793013003321
Autore	Ajzele Branko
Titolo	Magento 2 development quick start guide : build better stores by extending Magenito / / Branko Ajzele
Pubbl/distr/stampa	Birmingham ; ; Mumbai : , : Packt, , 2018
ISBN	1-78934-546-4
Edizione	[1st edition]
Descrizione fisica	1 online resource (208 pages)
Disciplina	658.87202854678
Soggetti	Electronic commerce - Computer programs Magento (Web site development tool) Web sites - Design
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Sommario/riassunto	<p>Create an interactive online store and customize it further using Magento Key Features Straightforward guide to developing with Magento Examples of different types of extension Customize the Magento storefront and admin areas</p> <p>Book Description Magento is an open source, enterprise-level e-commerce platform with unlimited scope for customization. This makes it a great choice not only for vendors, but for developers as well. This book guides you through Magento development, teaching you how to develop modules that extend or change its functionality, leading to more flexible and profitable Magento stores. You start with a structural overview of the key Magento development components. You will learn where things such as plugins, events, models, controllers, layouts, and UI components fit into the development landscape. You will go through examples of using these components to extend Magento. As you progress, you will be building a diverse series of small but practical Magento modules. By the end of this book, you will not only have a solid foundation in the Magento development architecture; you will also have practical experience of developing modules to customize and extend Magento stores. What you will learn</p> <p>Develop a simple shipping module Build admin interfaces with the built-in form and listing UI</p>

components Implement JavaScript components for improved customer experience Accommodate vendor needs by adding new catalog-related features Develop your way to a better checkout Improve customer interaction with new customer-related extensions Create new web APIs to make your modules more extensible Who this book is for This book is for competent PHP developers, with only basic knowledge of the Magento platform required.

---