1. Record Nr. UNINA9910792796403321 Autore Balsom Erika Titolo After uniqueness: a history of film and video art in circulation / / Erika Balsom Pubbl/distr/stampa New York: ,: Columbia University Press, , 2017 ©2017 **ISBN** 0-231-17692-9 Descrizione fisica 1 online resource (313 pages) Collana Film and Culture Series Disciplina 302.2343 Motion picture audiences - History Soggetti Video art - History Motion pictures and the arts Art and motion pictures Motion picture industry - Technological innovations Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Previously issued in print: 2017. Includes bibliographical references and index. Nota di bibliografia Nota di contenuto Frontmatter -- Contents -- Acknowledgments -- Introduction: Copy Rites -- 1. The Promise and Threat of Reproducibility -- 2. 8 mm and the "Blessings of Books and Records" -- 3. Bootlegging Experimental Film -- 4. Copyright and the Commons -- 5. The Limited Edition -- 6. The Event of Projection -- 7. A Cinematic Bayreuth -- 8. Transmission, from the Movie-Drome to Vdrome -- Notes -- Bibliography -- Index Images have never been as freely circulated as they are today. They Sommario/riassunto have also never been so tightly controlled. As with the birth of photography, digital reproduction has created new possibilities for the duplication and consumption of images, offering greater dissemination and access. But digital reproduction has also stoked new anxieties concerning authenticity and ownership. From this contemporary vantage point, After Uniqueness traces the ambivalence of reproducibility through the intersecting histories of experimental cinema and the moving image in art, examining how artists. filmmakers, and theorists have found in the copy a utopian promise or a dangerous inauthenticity-or both at once. From the sale of film in

limited editions on the art market to the downloading of bootlegs, from

the singularity of live cinema to video art broadcast on television, Erika Balsom investigates how the reproducibility of the moving image has been embraced, rejected, and negotiated by major figures including Stan Brakhage, Leo Castelli, and Gregory Markopoulos. Through a comparative analysis of selected distribution models and key case studies, she demonstrates how the question of image circulation is central to the history of film and video art. After Uniqueness shows that distribution channels are more than neutral pathways; they determine how we encounter, interpret, and write the history of the moving image as an art form.