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Sommario/riassunto

This handbook takes a multi-disciplinary approach to offer a current state-of-art survey of intercultural communication (IC) studies. The chapters aim for conceptual comprehension, theoretical clarity and empirical understanding with good practical implications. Attention is mostly on face to face communication and networked communication facilitated by digital technologies, much less on technically reproduced mass communication. Contributions cover both cross cultural communication (implicit or explicit comparative works on communication practices across cultures) and intercultural communication (works on communication involving parties of diverse cultural backgrounds). Topics include generally histories of IC research, theoretical perspectives, non-western theories, and cultural communication; specifically communication styles, emotions, interpersonal relationships, ethnocentrism, stereotypes, cultural learning, cross cultural adaptation, and cross border messages; and particular context of conflicts, social change, aging, business, health, and new media. Although the book is prepared for graduate students and academicians, intercultural communication practitioners will also find something useful here.
