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Nota di contenuto	Contents; Acknowledgments; 1. American Movies as a Less-than-Mass Medium; 2. A Commercial History; 3. The Teenage Marketplace; 4. Rock 'n' Roll Teenpics; 5. Dangerous Youth; 6. The Horror Teenpics; 7. The Clean Teenpics; 8. Generation after Generation of Teenpics; Notes; Selected Filmography; Index to Film Titles; General Index
Sommario/riassunto	Teenagers and Teenpics tells the story of two signature developments in the 1950's: the decline of the classical Hollywood cinema and the emergence of that strange new creature, the American teenager. Hollywood's discovery of the teenage moviegoer initiated a progressive ""juvenilization"" of film content that is today the operative reality of the American motion picture industry. The juvenilization of the American movies is best revealed in the development of the 1950's ""teenpic,"" a picture targeted at teenagers even to the exclusion of their elders. In a wry and readable style, Doherty define