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Nota di contenuto	Front matter -- CONTENTS -- Introduction. MORE THAN ONE WAY TO HIT A PIÑATA -- Chapter 1. THINKING OUTSIDE OF THINKING OUTSIDE OF THE BOX -- Chapter 2. JUST SAY "YES, AND . . ." -- Chapter 3. I'M WITH THE BRAND -- Chapter 4. ENERGY INDEPENDENCE -- Chapter 5. TEAMING UP -- Chapter 6. MUST BE SOMETHING IDEATE -- Chapter 7. BUSTED -- Chapter 8. TAKE ME TO YOUR LEADERSHIP -- Chapter 9. HOW TO EAT AN ELEPHANT -- Chapter 10. AND WAIT . . . THERE'S MORE! -- ACKNOWLEDGMENTS -- NOTES -- INDEX
Sommario/riassunto	Amidst the deluge of advice for businesspeople, there lies an overlooked tool, a key to thriving in today's fast-paced, unpredictable environment: improvisation. In Getting to "Yes And" veteran improv performer, university professor, CEO, and consultant Bob Kulhan unpacks a form of mental agility with powers far beyond the entertainment value of comedy troupes. Drawing on principles from cognitive and social psychology, behavioral economics, and communication, Kulhan teaches readers to think on their feet and approach the most typical business challenges with fresh eyes and openness. He shows how improv techniques such as the "Yes, and" approach, divergent and convergent thinking, and focusing on being

present can translate into more productive meetings, swifter decisions, stronger collaboration, positive conflict resolution, mindfulness, and more. Moving from the individual to the organizational level, Kulhan compiles time-tested teaching methods and training exercises into an instrumental guide that readers can readily implement as a party of one or a company of thousands.
