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Titolo	Keywords for Media Studies / / Laurie Ouellette, Jonathan Gray
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ISBN	1-4798-1747-3
Descrizione fisica	1 online resource (284 pages)
Collana	Keywords ; ; 5
Classificazione	AP 12810
Disciplina	302.2301/4
Soggetti	Mass media English language
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references.
Nota di contenuto	Front matter -- Contents -- Introduction -- 1. Access -- 2. Aesthetics -- 3. Affect -- 4. Appropriation -- 5. Assemblage -- 6. Audience -- 7. Author -- 8. Brand -- 9. Celebrity -- 10. Censorship -- 11. Citizenship -- 12. Class -- 13. Commodification -- 14. Convergence -- 15. Copyright -- 16. Cosmopolitanism -- 17. Data -- 18. Discourse -- 19. Domesticity -- 20. Fan -- 21. Feminism -- 22. Flow -- 23. Gaze -- 24. Gender -- 25. Genre -- 26. Globalization -- 27. Hegemony -- 28. Hybridity -- 29. Identity -- 30. Ideology -- 31. Industry -- 32. Infrastructure -- 33. Interactivity -- 34. Intersectionality -- 35. Irony -- 36. Labor -- 37. Mass -- 38. Memory -- 39. Myth -- 40. Nation -- 41. Network -- 42. New Media -- 43. Ordinary -- 44. Othering -- 45. Personalization -- 46. Play -- 47. Policy
Sommario/riassunto	Introduces key terms, research traditions, debates, and their histories, and offers a sense of the new frontiers and questions emerging in the field of media studies Keywords for Media Studies introduces and aims to advance the field of critical media studies by tracing, defining, and problematizing its established and emergent terminology. The book historicizes thinking about media and society, whether that means noting a long history of “new media,” or tracing how understandings of media “power” vary across time periods and knowledge formations. Bringing together an impressive group of established scholars from television studies, film studies, sound studies, games studies, and

more, each of the 65 essays in the volume focuses on a critical concept, from “fan” to “industry,” and “celebrity” to “surveillance.” Keywords for Media Studies is an essential tool that introduces key terms, research traditions, debates, and their histories, and offers a sense of the new frontiers and questions emerging in the field of media studies. Visit keywords.nyupress.org for online essays, teaching resources, and more.