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Autore	Scalera, Vega
Titolo	L'insegnamento della filosofia dalla riforma Gentile agli anni '80 / Vega Scalera
Pubbl/distr/stampa	Scandicci : La nuova Italia, 1990
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Collana	Laboratorio didattico ; 4.
Disciplina	107.1245
Soggetti	Filosofia - Insegnamento - Scuole medie superiori
Lingua di pubblicazione	Italiano
Formato	Materiale a stampa
Livello bibliografico	Monografia
2. Record Nr.	UNINA9910792600303321
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Pubbl/distr/stampa	Hoboken, NJ, : Wiley, c2010
ISBN	0-470-63744-7 1-282-68677-1 9786612686771 0-470-63742-0
Descrizione fisica	1 online resource (435 p.)
Collana	The AFP Fund development series
Altri autori (Persone)	HartTed <1964->
Disciplina	004.67/8068
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Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	<p>Internet Management for Nonprofits: Strategies, Tools & Trade Secrets; The AFP Fund Development Series; Contents; Introduction; About the Editors; Part I: Effective Management and Leadership Tools; Chapter 1: The ROI of Social Media; Chapter 2: Path to Managing Your Organization Using Online Tools; Chapter 3: E-governance Is Good Governance; Chapter 4: Social Collaboration and Productivity; Chapter 5: Insight Tools for Surviving and Thriving; Chapter 6: Demystifying Online Metrics; Part II: Managing Fundraising and Building Communities Online</p> <p>Chapter 7: Managing Fundraising and Building Communities OnlineChapter 8: The Nonprofit Leader's Volunteer Recruitment and Retention Strategies; Appendix 8A: Highlights of America's Philanthropic and Volunteering Heritage; Appendix 8B: Creative Marketing Example; Chapter 9: How Successful Are Your Social Media Efforts?; Chapter 10: Social "Trysumers"; Chapter 11: Social Networks; Chapter 12: Prospect Modeling, Prospect Research; Chapter 13: No Borders; Part III: Making Technology Work for Your Organization; Chapter 14: Effective Web Design; Chapter 15: Multichannel Fundraising</p> <p>Appendix 15A: Competency Profile of a Manager or Director of Integrated FundraisingChapter 16: 12 Steps to Protect Your Organization and Donors from Fraud and Identity Theft; Chapter 17: Mobile Technology; Case Study: Transforming Activists into Donors-Nicolas Hulot Foundation Case Study; Notes; AFP Code of Ethical Principles and Standards; A Donor Bill of Rights; Index</p>
Sommario/riassunto	<p>The essential guide for nonprofits wanting to manage their Internet applications in a coordinated, cost-effective, and efficient manner The rapid onset of increasingly advanced and complex technologies has challenged nonprofits to invest with their sparse resources in attempting, and failing, to keep pace with for-profit companies, with the result that most now cannot compete with new commercial products and commercial applications. Nonprofit Internet Management reveals how current technologies can be utilized in full measure most effectively by nonprofits and addresses how to</p>