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Sommario/riassunto	John R. Gerdy knows sports inside-out. He has been an All-American Basketball Player whose college jersey was retired. He was briefly a professional player. Later he served as an associate commissioner in the NCAA's Southeastern Conference, and as a legislative and ethical advisor to the NCAA and the Knight Commission. Currently he teaches courses on sports administration. Now, in Sports: The All-American Addiction , he brings his insights and observations together in a radical, critical evaluation of the impact of sports on American life. This book argues that our society's huge investment in