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| Titolo                  | Green business : an A-to-Z guide // Nevin Cohen, general editor  |
| Pubbl/distr/stampa      | Thousand Oaks, Calif., : SAGE, c2010<br>Thousand Oaks, Calif. : , : SAGE Publications Inc., , 2010   |
| ISBN                    | 1-4522-6618-2<br>1-84972-742-2   |
| Descrizione fisica      | 1 online resource  |
| Collana                 | The SAGE reference series on green society   |
| Disciplina              | 658.4083   |
| Soggetti                | Green marketing<br>Business enterprises - Environmental aspects<br>Social responsibility of business   |
| Lingua di pubblicazione | Inglese  |
| Formato                 | Materiale a stampa   |
| Livello bibliografico   | Monografia   |
| Note generali           | Description based upon print version of record.  |
| Nota di bibliografia    | Includes bibliographical references and index.   |
| Nota di contenuto       | ""Cover ""; ""Contents""; ""About the Editors""; ""Introduction""; ""Readers Guide""; ""List of Articles""; ""List of Contributors""; ""Green Business Chronology""; ""A""; ""B""; ""C""; ""D""; ""E""; ""F""; ""G""; ""H""; ""I""; ""L""; ""M""; ""N""; ""O""; ""P""; ""Q""; ""R""; ""S""; ""T""; ""U""; ""V""; ""W""; ""Green Business Glossary""; ""Green Business Resource Guide""; ""Green Business Appendix""; ""Index"" |
| Sommario/riassunto      | Via 150 signed entries, 'Green Business' provides an overview of key principles, approaches, strategies, and tools businesses have used to reduce environmental impacts and contribute to sustainability.  |