

1. Record Nr.	UNINA9910792571903321
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Titolo	Educating business professionals : the call beyond competence and expertise / / Lana S. Nino, Susan D. Gotsch
Pubbl/distr/stampa	New York, New York (222 East 46th Street, New York, NY 10017) : , : Business Expert Press, , 2017
ISBN	1-63157-320-9
Edizione	[First edition.]
Descrizione fisica	1 online resource (xx, 189 pages) : illustrations
Collana	Giving voice to values on business ethics and corporate social responsibility collection, , 2333-8814
Disciplina	650.0711
Soggetti	Business education Professional education
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references (pages 171-183) and index.
Nota di contenuto	Part 1. Theoretical models of professionalism and prior studies -- Chapter 1. Reframing professionalism as a foundation for business education -- Chapter 2. Components of the professionalism model -- Part 2. Wheel of professionalism for business education -- Chapter 3. Pathway to professionalization for the business -- Part 3. Foundation of ethics and repeating themes in business curriculum -- Chapter 4. Framing ethics using a liberal arts integrated approach -- Chapter 5. Building ethical sensitivity before ethical action -- Part 4. Suggested curricular path towards professionalism -- Chapter 6. Achieving the goals of multi-disciplinary thinking -- Chapter 7. Using leadership approaches to build self-concept -- Chapter 8. Civic engagement -- Chapter 9. Conclusions and the path forward -- References -- Index.
Sommario/riassunto	Given the influential role that business professionals now play in society, high-quality education is essential. A recognition that business programs can and should nurture leaders committed not only to personal and corporate success but also to social progress rests at the core of a revised and renewed education model. Steeped in the liberal arts, this book presents a practical plan to achieve that goal. It makes a cogent argument for incorporating a theoretical model of professionalism into undergraduate and graduate business programs, and offers guidance to business deans and faculty interested in

preparing students for the evolving role of business leadership in the 21st century. Using an adapted "wheel of professionalism" model, it describes curricular content and educational approaches designed to guide students toward higher levels of professionalism, social consciousness, and ethical decision-making.
