Record Nr. UNINA9910792537503321 Autore Crewe Louise The geographies of fashion: consumption, space and value / / Louise Titolo Crewe Pubbl/distr/stampa London, England: ,: Bloomsbury Academic, an imprint of Bloomsbury Publishing Plc, , 2020 London, England:,: Bloomsbury Publishing,, 2020 **ISBN** 9781474286091 : (ebk : Bloomsbury) Descrizione fisica ix, 188p.;:ill Dress, body, culture Collana 391 Disciplina Soggetti Fashion - Social aspects Clothing and dress - Social aspects Consumption (Economics) - Social aspects Clothing trade - Social aspects Fashion design & theory Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Nota di bibliografia Includes bibliographical references and index. Nota di contenuto Figuring out the geographies of fashion -- Fashioning the global city: architecture and the building of fashion space -- Fast fashion, global spaces, and bio-commodification -- Slow fashion and investment consumption -- Luxury: flagships, singularity, and the art of value creation -- Possessed: evocative objects, meaning, and materiality --Soft: ware: wear: where : virtual fashion spaces in the digital age. Sommario/riassunto Clothes are inherently geographical objects, yet few of us consider the social and economic significance of their journey from design to production to consumption. 'The Geographies of Fashion' is an indepth study of fashion economies from a geographer's perspective,

exploring the complex relationship between our attachment to the clothes we own, love and desire, and their geographic and economic

ties.