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| Nota di contenuto | Foreword / Mark Dery -- Introduction / Marilyn DeLaure and Moritz Fink -- Part I. Definitions and debates. Culture jamming : hacking, slashing, and sniping in the empire of signs / Mark Dery ; Pranking rhetoric : "culture jamming" as media activism / Christine Harold ; The faker as producer : the politics of fabrication and the three orders of the fake / Marco Deseriis ; Putting the "jamming" into culture jamming : theory, praxis, and cultural production during the Arab Spring / Mark LeVine ; From culture jamming to cultural acupuncture / Henry Jenkins -- Part II. Critical case studies. Radical scavenging revisited : Emile de Antonio and the culture jamming of compilation film / Christof Decker ; Never mind the Bollocks : Shepard Fairey's fight for appropriation, fair use, and free culture / Evelyn McDonnell ; Facing : image and politics in JR's global street art (2004-2012) / Michael LeVan ; Answering back! Banksy's street art and the power relations of public space / Benedikt Feiten ; Co-opting the culture jammers : the guerrilla marketing of Crispin Porter + Bogusky / Michael Serazio ; Culture jamming in prime |

time : The Simpsons and the tradition of corporate satire / Moritz Fink ; The poetics of ruptural performance / Tony Perucci ; Turning tricks : culture jamming and the flash mob / Rebecca Walker ; Memes, movements, and meteorology : Occupy Wall Street and new mutations in culture jamming / Jack Bratich ; Jamming the simulacrum : on drones, virtual reality, and real wars / Wazhmah Osman ; Balaclavas and Putin : Pussy Riot, carnivalesque protest, and political culture jamming in Russia / Anna Baranchuk -- Part III. Culture jammers' studio. The day I killed freedom of expression / Kembrew McLeod ; Notes on the economic unconscious from a billionaire for Bush / Andrew Boyd ; Artwork and commentary / The Guerrilla Girls ; Delocator.net : using the web to organize and promote alternative behaviors / xtine burrough ; The yes men : an interview / Marilyn DeLaure ; Networked reality flow hacks / Paolo Cirio ; IOCOSE : art, authority, and culture jamming / Paolo Ruffino, Matteo Cremonesi, Filippo Cuttica, and Davide Prati (IOCOSE) ; "Say yes" : an interview with Reverend Billy and Savitri D / Marilyn DeLaure.

Sommario/riassunto

Coined in the 1980s, culture jamming refers to an array of tactics deployed by activists to critique, subvert, and otherwise jam the workings of consumer culture. Ranging from media hoaxes and advertising parodies to flash mobs and street art, these actions seek to interrupt the flow of dominant, capitalistic messages that permeate our daily lives. Employed by Occupy Wall Street protesters and the Russian feminist punk band Pussy Riot alike, culture jamming scrambles the signal, injects the unexpected, and spurs audiences to think critically and challenge the status quo. The essays, interviews, and creative work assembled in this unique volume explore the shifting contours of culture jamming by plumbing its history, mapping its transformations, testing its force, and assessing its efficacy. Revealing how culture jamming is at once playful and politically transgressive, this accessible collection explores the degree to which culture jamming has fulfilled its revolutionary aims. Featuring original essays from prominent media scholars discussing Banksy and Shepard Fairey, foundational texts such as Mark Dery's culture jamming manifesto, and artwork by and interviews with noteworthy culture jammers including the Guerrilla Girls, The Yes Men, and Reverend Billy, "Culture Jamming" makes a crucial contribution to our understanding of creative resistance and participatory culture.
