

1. Record Nr.	UNINA9910792460703321
Titolo	Media, culture and society in Malaysia // edited by Yeoh Seng Guan
Pubbl/distr/stampa	London : , : Routledge, , 2010
ISBN	1-135-16927-6 1-135-16928-4 1-282-57592-9 9786612575921 0-203-86165-5
Descrizione fisica	1 online resource (247 p.)
Collana	Routledge Malaysian studies series
Altri autori (Persone)	GuanYeoh Seng
Disciplina	302.2309595 306.09595
Soggetti	Mass media - Social aspects - Malaysia Mass media - Political aspects - Malaysia Communication in politics - Malaysia Mass media and culture - Malaysia
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Book Cover; Title; Copyright; Contents; List of illustrations; Contributors; Acknowledgements; Introduction: Representation, cultural mediation and power in Malaysia; 1 Consumers, citizens and copycat television in Malaysia; 2 Packaging the PM: The art and ideology of political advertising; 3 The Dayak Festival as a media ritual of nation building; 4 Civil society use of media and ICT: A case study of the SOS Selangor campaign; 5 Running cyburbia: Internet and local governance in Subang Jaya; 6 Shame and the Fourth Wall: Some thoughts on an anthropology of the cinema 7 Through our own eyes: Independent documentary .Immaking in Malaysia 8 Reclaiming history: The politics of memory and trauma in the films of Amir Muhammad; 9 Facing the music: Music subcultures and "morality" in Malaysia; 10 Malaysiatropia: The art of Simryn Gill, Liew Kung Yu and Wong Hoy Cheong; Index
Sommario/riassunto	This book presents a comprehensive, full-length analysis of the uses of

media and communication technologies by different social actors in Malaysia. Unlike other studies of the media in Malaysia which concentrate on "political economy" or "freedom of the media" approaches, this book focuses on the ways in which different media forms have constituted cultural practices and power relations amongst particular audiences and publics. It also examines the ways in which technologies of varying scales and range have been appropriated for various subaltern purposes and counter-hegemonic agendas.
