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Titolo	Cultural products and the World Trade Organization / / Tania Voon [[electronic resource]]
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Descrizione fisica	1 online resource (xxxv, 306 pages) : digital, PDF file(s)
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Nota di bibliografia	Includes bibliographical references (p. 257-294) and index.
Nota di contenuto	Trade and culture -- A case study of cultural products: protectionism vs cultural policy -- What's wrong with the current treatment of cultural products? -- Resolution through dispute settlement and international law -- Constructing a new agreement outside the WTO -- Improving the existing WTO agreements -- Conclusion.
Sommario/riassunto	Debate about trade and culture has a long history, but the application of WTO rules to cultural products such as films, radio, and books remains one of the most divisive issues in the organization. After assessing the economic and social arguments for treating cultural products differently from things like steel or wheat, this 2007 book explains how the vastly different views of WTO members in earlier negotiations led to an outcome that is disappointing for all. It goes on to provide a comprehensive evaluation of possible solutions, including evolution of the law through WTO dispute settlement, an agreement outside the WTO, and reforms to improve the balance between trade

liberalization and cultural policy objectives.
