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Autore	Giroux Henry A
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Nota di contenuto	Contents; Preface to the Second Edition; Acknowledgments; Introduction; Ch01. Disney and the Politics of Public Culture; Ch02. Learning with Disney; Ch03. Children's Culture and Disney's Animated Films; Ch04. Disney, Militarization, and theNational-Security State after 9/11; Ch05. Globalizing the Disney Empire; Conclusion; Study Guide; Notes; Index; About the Authors
Sommario/riassunto	This expanded and revised edition of Henry Giroux's highly acclaimed book explores and updates the cultural politics of the Walt Disney Company and how its ever-expanding list of products, services, and media function as teaching machines that shape children's culture into a largely commercial endeavor. In addition to updates throughout the book, this edition includes a new discussion of Disney's shift in marketing strategies targeting teens and tweens, a new chapter about globalization and Disney's empire, and a new chapter on Disney and national security after 9/11.