

1. Record Nr.	UNINA9910792438103321
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Titolo	The mouse that roared : Disney and the end of innocence / / Henry A. Giroux and Grace Pollock
Pubbl/distr/stampa	Lanham, Maryland : , : Rowman & Littlefield Publishers, Inc., , 2010 ©2010
ISBN	1-282-52224-8 9786612522246 1-4422-0144-4
Edizione	[Updated and expanded edition.]
Descrizione fisica	1 online resource (305 p.)
Disciplina	384/.80979494
Soggetti	Popular culture - United States
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Contents; Preface to the Second Edition; Acknowledgments; Introduction; Ch01. Disney and the Politics of Public Culture; Ch02. Learning with Disney; Ch03. Children's Culture and Disney's Animated Films; Ch04. Disney, Militarization, and the National-Security State after 9/11; Ch05. Globalizing the Disney Empire; Conclusion; Notes; Index; About the Authors
Sommario/riassunto	How are children-and their parents-affected by the world's most influential corporation? Henry A. Giroux explores the surprisingly diverse ways in which Disney, while hiding behind a cloak of innocence and entertainment, strives to dominate global media and shape the desires, needs, and futures of today's children.