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Titolo	Entertainment and society : influences, impacts, and innovations // Shay Sayre and Cynthia King
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Edizione	[2nd ed.]
Descrizione fisica	1 online resource (601 p.)
Altri autori (Persone)	KingCynthia
Disciplina	306.4/84
Soggetti	Performing arts - Social aspects Amusements - Social aspects
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Influences : theoretical frameworks and guiding principles. Entertainment everything -- Our convergence culture -- Understanding entertainment audiences -- Drama and storytelling -- Entertainment effects -- Impacts : societal causes and effects. The attention economy : business and technology -- Branded entertainment and theming -- A question of standards : legal rights and responsibilities -- Ethics in the infotainment age -- Religion and socialization -- Ethnicity, culture, and globalization -- Sin city : violence, sex, drugs, and gambling -- Innovations : contemporary trends and practices. Advocacy in entertainment : politics, activism, and education -- Media entertainment -- Live on our stage : the performing arts -- Travel, attractions, and recreation -- New media and futuretainment.
Sommario/riassunto	The second edition of this innovative textbook introduces students to the ways that society shapes our many forms of entertainment and in turn, how entertainment shapes society. Entertainment and Society examines a broad range of types of entertainment that we enjoy in our daily lives - covering new areas like sports, video games, gambling, theme parks, travel, and shopping, as well as traditional entertainment

media such as film, television, and print. A primary emphasis is placed on the impact of technological and cultural convergence on innovation and the influence of contempora

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