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Sommario/riassunto

Over the last few decades, the field of management enlarged its boundaries, especially in international terms, in a very rapid fashion—mainly because of the arrival of the so-called era of globalization. Many renowned scholars have criticized the universal approach given to 'management' in the United States and its subsequent automatic conversion into 'international management,' but their arguments too can fall into the trap of universalism at times. This book has a more specific concern: to challenge the conversion of 'management' into 'international management' from a Latin American persp

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