

1. Record Nr.	UNINA9910792351303321
Autore	Stern Hal Jane
Titolo	Professional WordPress [[electronic resource] ] : design and development // Hal Stern, David Damstra and Brad Williams
Pubbl/distr/stampa	Indianapolis, Ind., : Wiley Pub., Inc., 2010
ISBN	1-282-68949-5 9786612689499 0-470-64653-5
Descrizione fisica	1 online resource (412 p.)
Collana	Wrox programmer to programmer
Altri autori (Persone)	DamstraDavid WilliamsBrad
Disciplina	006.7
Soggetti	Blogs - Computer programs Web sites - Authoring programs
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.
Nota di contenuto	Professional WordPress: Design and Development; About the Authors; Contents; Introduction; Chapter 1: First Post; Chapter 2: Functional Overview; Chapter 3: Code Overview; Chapter 4: Tour of the Core; Chapter 5: The Loop; Chapter 6: Data Management; Chapter 7: Plugin Development; Chapter 8: Theme Development; Chapter 9: Content Aggregation; Chapter 10: Crafting a User Experience; Chapter 11: Statistics, Scalability, Security, and Spam; Chapter 12: WordPress as a Content Management System; Chapter 13: WordPress in the Enterprise; Chapter 14: Migrating To WordPress Chapter 15: WordPress Developer CommunityIndex
Sommario/riassunto	An in-depth look at the internals of the WordPress system. As the most popular blogging and content management platform available today, WordPress is a powerful tool. This exciting book goes beyond the basics and delves into the heart of the WordPress system, offering overviews of the functional aspects of WordPress as well as plug-in and theme development. What is covered in this book?WordPress as a Content Management SystemHosting OptionsInstalling WordPress FilesDatabase ConfigurationDashboard WidgetsCustomizing the DashboardCreating and Managing Con

