

1. Record Nr.	UNINA9910791856003321
Titolo	Grassroots social security in Asia [[electronic resource]] : mutual aid, microinsurance and social welfare // edited by James Midgley and Mitsuhiro Hosaka
Pubbl/distr/stampa	New York, : Routledge, 2011
ISBN	1-283-04070-0 9786613040701 1-136-83175-4 0-203-83178-0
Descrizione fisica	1 online resource (167 p.)
Collana	Routledge research on public and social policy in Asia ; ; 4
Altri autori (Persone)	MidgleyJames HosakaMitsuhiro
Disciplina	361.95
Soggetti	Social security - Asia Poor families - Services for - Asia Asia Social policy
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	pt. 1. The issues -- pt. 2. Case studies of microinsurance in Asia -- pt. 3. Policy implications.
Sommario/riassunto	Grassroots Social Security in Asia investigates the role of mutual associations in providing income protection to low-income people in Asia and in particular the region's developing countries. Historically, these associations have consisted of small groups of people with common interests who save regularly to support, maintain and supplement their incomes. Members make regular contributions to a communal fund which is used to provide income protection when they experience financial hardship. This book is the first to comprehensively document the activities of mutual associati

2. Record Nr.	UNINA9910792346803321
Autore	Birkeland Peter M
Titolo	Franchising dreams [[electronic resource]] : the lure of entrepreneurship in America / / Peter M. Birkeland
Pubbl/distr/stampa	Chicago, : University of Chicago Press, c2002
ISBN	1-282-53827-6 9786612538278 0-226-05192-7
Descrizione fisica	1 online resource (198 p.)
Disciplina	658.8/708
Soggetti	Franchises (Retail trade) - United States - Management New business enterprises - United States - Management Entrepreneurship - United States Franchises (Retail trade) - United States
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Franchise fundamentals -- King Cleaners -- Sign Masters -- Star Muffler -- Social profile of franchisees -- Networks, alliances, and survival -- Franchisor uncertainties -- Control.
Sommario/riassunto	McDonald's. Blockbuster Video. Jiffy Lube. Subway. Franchising has become an ever-present feature of the American landscape. One-third of the U.S. gross domestic product flows through franchises, and one out of every sixteen workers is employed by one. But how did franchising come to play such a dominant role in the American economy? What are the day-to-day experiences of franchisees and franchisers in the workplace? What challenges and pitfalls await them as they stake their claim to prosperity? These are just a few of the questions explored in Franchising Dreams, a documentary-like look into the frustrations and uncertainties that entrepreneurs face in their pursuit of the American dream. Peter M. Birkeland worked for three years in the front-line operations of franchise units for three companies, met with CEOs and executives, and attended countless trade shows, seminars, and expositions. All this firsthand experience gave him unprecedented access to the hopes and aspirations of

franchisees. His book closely traces different franchisees and follows them as their dreams of wealth and independence buckle beneath the weight of frustrating logistics and contractual technicalities. Through extensive interviews and research, Birkeland not only discovers what makes franchisees succeed or fail, he uncovers the difficulties in running a business according to someone else's system and values. Bearing witness to a market flooded with fierce competitors and dependent on the inscrutable whims of consumers, he uncovers the numerous challenges that franchisees face in making their businesses succeed.
