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14 Strategic Economic Policy: Milan, Dublin and Toulouse
15 Beyond Cluster Policy? Birmingham, Poznan and Helsinki; 16 Policies for Firms or Policies for Individuals? Amsterdam, Munich and Budapest; 17 New Governance, New Geographic Scales, New Institutional Settings; PART V: SYNTHESIS; 18 Synthesis: Re-making the Competitive City; Index; A; B; C; D; E; F; G; H; I; J; K; L; M; N; O; P; R; S; T; U; W; Y

Sommario/riassunto

The book investigates the impact on the competitiveness of cities developing creative industries (arts, media, entertainment, creative business services, architects, publishers, designers) and knowledge-intensive industries (ICT, R&D, finance, law). It provides significant new knowledge to the theoretical and practical understanding of the conditions necessary to stimulate "creative knowledge" cities. The editors compare the socio-economic developments, experiences and strategies in 13 urban regions across Europe: Amsterdam, Barcelona, Birmingham, Budapest, Dublin, Helsinki, Leipzig, Milan
