

1. Record Nr.	UNINA9910792294203321
Autore	Horrocks Tony
Titolo	CiviCRM cookbook [[electronic resource]] : master this web-based constituent relationship management software for nonprofit and civic sector organizations / / Tony Horrocks
Pubbl/distr/stampa	Birmingham, : Packt Pub., 2013
ISBN	1-78216-045-0
Descrizione fisica	1 online resource (236 p.)
Soggetti	Customer relations - Management - Data processing Open source software
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Cover; Copyright; Credits; Foreword; About the Author; About the Reviewers; www.PacktPub.com; Table of Contents; Preface; Chapter 1: Setting Up CiviCRM; Introduction; Setting up a CiviCRM theme in Drupal; Setting up cron using cPanel; Adding items to the CiviCRM navigation menu; Refreshing the dashboard; Changing display preferences; Replacing words; Setting up geocoding; Autofiling e-mails; Creating new activities; Adding custom fields; Using Scheduled Reminders for activities; Using CiviCase to create an HR system; Installing languages and localizing CiviCRM Chapter 2: Organizing Data EfficientlyIntroduction; Adding contact types; Adding a time-limited relationship; Using tag sets to quickly organize data; Using tags and groups to segment data; Changing option lists; Creating and updating a smart group; Using Google Refine to prepare data; Importing into CiviCRM using an import script; Using external identifier deduping rules to update contacts; Using Google Refine to create a unique ID; Importing relationship data; Exporting related data; Batch updating using profiles; Chapter 3: Using the Power of Profiles; Introduction; Speeding up data entry Using URLs to change profile displaysCreating a membership directory; Controlling the search result columns using profiles; Using the Profile Pages and Listings setting to improve usability; Setting up reCAPTCHA for user profiles; Chapter 4: Controlling Permissions; Introduction;

Integrating profiles into Drupal user accounts; Restricting access to custom fields; Using CRM profile permissions correctly; Creating permissions for administrators; Managing event registrations using CiviCRM Access Control Lists; Chapter 5: Managing Communications;

Introduction

Setting up a bounced e-mail account using Gmail; Creating mail templates for CiviMail; Creating mail templates for CiviMail in Drupal; Using tokens in templates; Creating custom date tokens; Scheduling CiviMail; Throttling mailings to comply with hosting restrictions; Creating newsletter subscription services using profiles; Creating newsletter subscriptions using URLs; Creating a standalone newsletter subscription form; Getting a CiviMail report; Mailing attachments in e-mail and CiviMail; Allowing users to update information without logging in; Chapter 6: Searching and Reporting; Introduction

Creating a membership mailing list using Advanced Search; Using Search Builder to create a smart group; Adding the external identifier to full-text searching; Adding custom fields to a report; Adding an extra display field to a report template; Creating a dynamic relationship report using Drupal Views; Chapter 7: Integrating CiviCRM with Drupal; Introduction; Enabling Drupal Views; Creating user accounts from contacts in CiviCRM; Mapping contact data; Using Webform CiviCRM to update relationship data; Creating user accounts on the fly with CiviCRM entities

Combining CiviCRM contacts with Drupal content using CiviCRM entities

Sommario/riassunto

This book is written in cookbook style with practical, comprehensive recipes explained with the aid of the necessary screenshots. If you have basic CiviCRM skills and want to further enhance your CiviCRM skills, this book is for you.

2. Record Nr.	UNINA9910863178303321
Autore	Connolly John
Titolo	Public Value Management, Governance and Reform in Britain / / edited by John Connolly, Arno van der Zwet
Pubbl/distr/stampa	Springer International Publishing, 2021 Cham : , : Springer International Publishing : , : Imprint : Palgrave Macmillan, , 2021
ISBN	9783030555863 3030555860
Edizione	[1st ed. 2021.]
Descrizione fisica	1 online resource (XXVII, 294 p. 7 illus., 3 illus. in color.)
Collana	International Series on Public Policy, , 2524-731X
Disciplina	351.41
Soggetti	Political planning Political science Public Policy Governance and Government
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.
Nota di contenuto	1. Introduction -- 2. Public Value in Britain: A 'Post-New Public Management' Environment? -- 3. Public Sector Reform in the UK: Key Developments, Debates and Political Responses in Challenging Times -- 4. Modes of State Governance, Populist Pressures and Public Sector Reform -- 5. Evidence Based Policy and Public Value Management: Mutually-Supporting Paradigms? -- 6. Public Service Innovation: Challenging and Possibilities for Innovation Adoption -- 7. Public Value Leadership in the Context of Outcomes, Impact and Reform -- 8. Accountability and Networks: Mind the Gap -- 9. Public Value Management in Brexit Britain -- 10. Public Value Management: A Paradigm.
Sommario/riassunto	This book examines developments in governance reform in Britain, with a particular focus on the period since 2010. We argue that the experiences of the past decade mean that public value-based ideas are required to inform governance reform for the coming years. This needs to be prioritised due to the twin challenges of managing the aftermath of Brexit and navigating through the recovery phase of the COVID-19

pandemic. The volume outlines key themes, issues and debates relevant to contemporary public sector reform including: modes of state governance, evidence-based policy-making debates, the challenges and possibilities of public sector innovation, accountability issues, and the implications of Brexit. The overall conclusion of the book is that the coming decade presents an opportunity for more paradigmatic changes to UK governance but, for this to happen, political leaders need to prioritise a 'reinventing government' agenda underpinned by public value-based thinking and approaches. This book will be of particular interest to students of politics and public administration and relevant for those with general research interests in British governance and public policy. John Connolly is Professor of Public Policy at the University of the West of Scotland, UK. Arno van der Zwet is Senior Lecturer in Politics and Public Policy at the University of the West of Scotland, UK. .
