

1. Record Nr.	UNINA9910792290503321
Autore	LI ShiNa
Titolo	Economics of International Sports Events [[electronic resource]]
Pubbl/distr/stampa	Goodfellow Publishers Ltd, 2013
ISBN	1-908999-77-2
Descrizione fisica	1 online resource (28 p.)
Collana	Contemporary Cases Online
Altri autori (Persone)	FyallAlan GarrodBrian
Disciplina	796.06 796.06/91
Soggetti	Sports -- Economic aspects -- Cross-cultural studies Sports administration -- Cross-cultural studies Sports and globalization -- Cross-cultural studies
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Sommario/riassunto	This case study is part of the Contemporary Cases Online series. The series provides critical case studies that are original, flexible, challenging, controversial and research-informed, driven by the needs of teaching and learning. Each case is fully referenced in academic style and is accompanied by a wealth of supplementary material including discussion questions, further reading, links to websites, etc. Readers can follow these hyperlinks to obtain further information about the specific concepts, terms, issues and organisations identified in each case. Teaching notes, slides, essay question