Record Nr. UNINA9910792289603321 Autore Stephens Mitchell Titolo Beyond news: the future of journalism // Mitchell Stephens; cover design, Lisa Hamm Pubbl/distr/stampa New York; Chichester, England:,: Columbia University Press,, 2014 ©2014 **ISBN** 0-231-53629-1 Edizione [Pilot project, eBook available to selected US libraries only] Descrizione fisica 1 online resource (265 p.) Collana Columbia Journalism Review Books Disciplina 070.4 Soggetti Journalism - History - 21st century Journalism - Technological innovations Online journalism Reporters and reporting Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Includes index. Nota di bibliografia Includes bibliographical references and index. Nota di contenuto Front matter -- Contents -- Introduction: Quality Journalism Reconsidered -- 1. "Principles, Opinions, Sentiments, And Affections" -- 2. "Yesterday's Doings in All Continents" -- 3. "Circulators of Intelligence Merely" -- 4. "Bye-Bye to the Old 'Who-What-When-Where' " -- 5. "Much as One May Try to Disappear from the Work" -- 6. "The World's Immeasurable Babblement" -- 7. "Shimmering Intellectual Scoops" -- Notes -- Acknowledgments -- Index For a century and a half, journalists made a good business out of Sommario/riassunto selling the latest news or selling ads next to that news. Now that news pours out of the Internet and our mobile devices-fast, abundant, and mostly free-that era is ending. Our best journalists, Mitchell Stephens argues, instead must offer original, challenging perspectives-not just slightly more thorough accounts of widely reported events. His book proposes a new standard: "wisdom journalism," an amalgam of the more rarified forms of reporting-exclusive, enterprising, investigativeand informed, insightful, interpretive, explanatory, even opinionated takes on current events. This book features an original, sometimes

critical examination of contemporary journalism, both on- and offline.

and it finds inspiration for a more ambitious and effective

understanding of journalism in examples from twenty-first-century articles and blogs, as well as in a selection of outstanding twentieth-century journalism and Benjamin Franklin's eighteenth-century writings. Most attempts to deal with journalism's current crisis emphasize technology. Stephens emphasizes mindsets and the need to rethink what journalism has been and might become.