

1. Record Nr.	UNINA9910792288703321
Autore	Twitchell James B. <1943->
Titolo	Winnebago nation : the RV in American culture // James B. Twitchell ; cover & interior design by Martin N. Hinze
Pubbl/distr/stampa	New York ; ; Chichester, England : , : Columbia University Press, , 2014 ©2014
ISBN	0-231-53765-4
Descrizione fisica	1 online resource (193 p.)
Disciplina	303.48/32
Soggetti	Recreational vehicles - United States - History Mobile homes - United States - History United States Social life and customs
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.
Nota di contenuto	Front matter -- Contents -- Chapter One. THOREAU AT .29¢ Chapter Two. AT HOME ON THE ROAD. A Fleeting History of the American Dream in RVs -- Chapter Three. WHEEL ESCAPE. Consumption Communities on the Road -- Chapter Four. PARK IT. From Kampgrounds of America to the Slabs -- Chapter Five. THE RISE AND FALL AND RISE AND FALL ... OF THE RV IN AMERICA -- ACKNOWLEDGMENTS -- INDEX
Sommario/riassunto	In Winnebago Nation, popular critic James B. Twitchell takes a light-hearted look at the culture and industry behind the yearning to spend the night in one's car. For the young the road trip is a coming-of-age ceremony; for those later in life it is the realization of a lifelong desire to be spontaneous, nomadic, and free. Informed by his own experiences on the road, Twitchell recounts the RV's origins and evolution over the twentieth century; its rise, fall, and rebirth as a cultural icon; its growing mechanical complexity as it evolved from an estate wagon to a converted bus to a mobile home; and its role in bolstering and challenging conceptions of American identity. Mechanical yet dreamy, independent yet needful, solitary yet clubby, adventurous yet homebound, life in a mobile home is a distillation of the American character and an important embodiment of American

exceptionalism, (Richie Rich and Hobo Hank spend time in essentially the same rig at the same campground, albeit for different reasons and in different levels of comfort.) The frontier may be tapped out but we still yearn for the exploratory life. Twitchell concludes with his thoughts on the future of RV communities and the possibility of mobile cities becoming a real part of the American landscape.
