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Nota di contenuto	Macroeconomic uncertainty in a corporate perspective -- Concepts of macroeconomic risk management -- Traditional approaches to measuring macroeconomic exposure -- Measuring macroeconomic impact on the firm : a comprehensive approach -- Measuring macroeconomic exposure : the case of Volvo cars -- Hedging macroeconomic exposure -- Evaluating cash flow at risk -- Strategies for risk and exposure management -- Recognizing macroeconomic fluctuations in value-based management -- Evaluation, feedback, and organization -- What shareholders ought to know -- Macroeconomic uncertainty strategy (MUST) analysis : a summary.
Sommario/riassunto	Preface 1. Macroeconomic Uncertainty in a Corporate Perspective 2. Concepts of Macroeconomic Risk and Exposure 3. Traditional Approaches to Measuring Macroeconomic Exposure 4. Measuring Macroeconomic Impact on the Firm - a Comprehensive Approach 5. Measuring Macroeconomic Exposure - The Case of Volvo Cars 6. Hedging Macroeconomic Exposure 7. Strategies for Exposure Management 8. Recognizing Macroeconomic Fluctuations in Value-

