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Sommario/riassunto	Sustainability is a phenomenon that must be pursued in a complex system of interrelated elements of business, society, and ecology. It is important to gain an understanding of these elements, the interplay between them, and the behavior of the system. This book explores the business-societal-and-ecological system in which sustainable innovation has to be envisioned, conceptualized, realized, and improved. Author Bart Bossink offers insight into the systematic

coherence of drivers of eco-innovation and sustainability utilizing a three-part approach: (1) eco- and sustainable innovation in bus
