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Autore	Lindsay D. Michael (David Michael), <1971->
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Mechanisms of Influence Philanthropy; Clout; Organizations for the Common Good; View from the Top; A Strategic Investment for Global Impact; Conclusion; Notes; Appendix; Acknowledgments; Index

Sommario/riassunto

Learn leadership from the best-proven insights from the power elite in business, government, and beyond View from the Top brings readers inside the corridors of power and relates the personal stories and powerful findings from the Platinum Study, a groundbreaking study of 550 elite American CEO's, senior government leaders, and nonprofit executives based on ten years of research. The largest study of its kind, the Platinum Study delves into the domains of the elite with stories that illustrate both the use and misuse of power across the landscape of prominent American institution
