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Nota di contenuto	Cover; Title; Copyright; Contents; Preface; Applying Folklore Studies: An Introduction; Part I. Promoting Learning, Problem Solving, and Cultural Conservation; 1. How Can Acting Like a Fieldworker Enrich Pluralistic Education?; 2. Folklore in Museums: Issues and Applications; 3. Aiding the Homeless: The Use of Narratives in Diagnosis and Intervention; 4. Folklife, Cultural Conservation, and Environmental Planning; Part II. Improving the Quality of Life; 5. Folklore and Medicine; 6. Democratizing Art Therapy; 7. Designing Public Spaces for People's Symbolic Uses 8. A Folklorist's Approach to Organizational Behavior (OB) and Organization Development (OD)9. Moving Toward Responsible Tourism: A Role for Folklore; Part III. Enhancing Identity and Community; 10. Serving the Public: An Assessment of Work in Public Sector Folklore; 11. Promoting Self-Worth among the Aging; 12. Reflecting and Creating an Occupation's Image; 13. Helping Craftsmen and Communities Survive: Folklore and Economic Development; About the Authors; Index; A; B; C; D; E; F; G; H; I; J; K; L; M; N; O; P; Q; R; S; T; U; V; W; Y; Z
Sommario/riassunto	<P>Essays by thirteen folklorists explore applications in such areas as

museums, aiding the homeless, environmental planning, art therapy, designing public spaces, organizing development, tourism, the public sector, aging, and creating an occupation's image."</P>
