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| 1. Record Nr.           | UNINA9910792114303321   |
| Autore                  | Sidebottom Harry  |
| Titolo                  | Ancient warfare : a very short introduction // Harry Sidebottom   |
| Pubbl/distr/stampa      | Oxford : , : Oxford University Press, , 2004  |
| ISBN                    | 1-4294-6987-0<br>1-280-75278-5<br>0-19-151699-6   |
| Descrizione fisica      | 1 online resource (165 pages) : illustrations, maps   |
| Collana                 | Very short introductions ; ; 117  |
| Disciplina              | 355.4/09/01   |
| Soggetti                | Military art and science - History - To 500<br>Military history, Ancient<br>Civilization, Western   |
| Lingua di pubblicazione | Inglese   |
| Formato                 | Materiale a stampa  |
| Livello bibliografico   | Monografia  |
| Nota di bibliografia    | Includes bibliographical references (p. 129-150) and index.   |
| Sommario/riassunto      | "This book explores the ways in which ancient society thought about conflict. Many aspects of ancient warfare are examined from philosophy to the technical skills needed to fight"--Provided by publisher. |

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| 2. Record Nr.           | UNINA9911019503403321  |
| Autore                  | Speg   |
| Titolo                  | 76 Ways to Increase Special Event Attendance   |
| Pubbl/distr/stampa      | [Place of publication not identified], : Jossey Bass Imprint, 2013   |
| ISBN                    | 1-118-70389-8  |
| Descrizione fisica      | 1 online resource (46 pages)   |
| Disciplina              | 394.2  |
| Soggetti                | Special events - Planning<br>Handbooks and manuals.  |
| Lingua di pubblicazione | Inglese  |
| Formato                 | Materiale a stampa   |
| Livello bibliografico   | Monografia   |
| Note generali           | Bibliographic Level Mode of Issuance: Monograph  |
| Sommario/riassunto      | Originally published by Stevenson, Inc. , this practice resource provides readers with a wide assortment of strategies aimed at increasing attendance for special events. It includes a variety of techniques to promote events and strategies for attracting the intended constituents. |