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Descrizione fisica	1 online resource (xiv, 146 pages) : illustrations, portraits
Collana	Very short introductions
Disciplina	391
Soggetti	Fashion Fashion - History Clothing trade Fashion design
Lingua di pubblicazione	Inglese
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Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Contents; Acknowledgements; List of illustrations; Introduction; 1 Designers; 2 Art; 3 Industry; 4 Shopping; 5 Ethics; 6 Globalization; Conclusion; References; Further reading; Index
Sommario/riassunto	Fashion is a global industry and plays a role in our economic political, cultural, and social lives. However, fashion is often denigrated as trivial and superficial, a sign of vanity and narcissism. This book provides a clear understanding of how fashion has developed while addressing these divergent views.