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Sommario/riassunto	The European Union is China's largest trading partner, and Chinese views of the EU are of crucial importance in shaping how the relationship will develop in the future, especially as the new Chinese leadership takes power. This book presents the findings of an extensive research project into the views of both elite groups, in government, business, academia, media and social activists, and the Chinese public towards Europe and the European Union. It considers attitudes on a wide range of subjects, and reaches a number of interesting, encouraging conclusions. These include the fact that as Ch