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| 1. Record Nr. | UNISOBSOBE00019401 |
| Titolo | 2 |
| Pubbl/distr/stampa | Madrid : Atlas, 1951 |
| Descrizione fisica | LI,651 p. : 1 ill. ; 26 cm |
| Collana | Biblioteca de autores españoles ; 49 |
| Lingua di pubblicazione | Spagnolo |
| Formato | Materiale a stampa |
| Livello bibliografico | Monografia |
| 2. Record Nr. | UNINA9910791995803321 |
| Autore | Valdez Zulema |
| Titolo | The new entrepreneurs [[electronic resource]] : how race, class, and gender shape American enterprise / / Zulema Valdez |
| Pubbl/distr/stampa | Stanford, Calif., : Stanford University Press, 2011 |
| ISBN | 0-8047-7717-9 |
| Descrizione fisica | 1 online resource (205 p.) |
| Disciplina | 338/.040896807641411 |
| Soggetti | Hispanic American businesspeople - Texas - Houston
Hispanic American business enterprises - Texas - Houston
Hispanic Americans - Texas - Houston - Social conditions
Hispanic Americans - Texas - Houston - Economic conditions |
| Lingua di pubblicazione | Inglese |
| Formato | Materiale a stampa |
| Livello bibliografico | Monografia |
| Note generali | Description based upon print version of record. |
| Nota di bibliografia | Includes bibliographical references and index. |
| Nota di contenuto | The embedded market : race, class, and gender in American enterprise -- Entrepreneurial dreams in an intersectional context -- Intersectionality, market capacity, and Latino/a enterprise -- By what measure success? : the economic and social value of Latino/a enterprise -- Ethnic and racial identity formation among American Latino/a entrepreneurs -- Rugged individualists and the American |

dream -- Conclusion : embedded entrepreneurs in brown, black, and white.

Sommario/riassunto

For many entrepreneurs, the American Dream remains only partially fulfilled. Unequal outcomes between the middle and lower classes, men and women, and Latino/as, whites, and blacks highlight continuing inequalities and constraints within American society. With a focus on a diverse group of Latino entrepreneurs, this book explores how class, gender, race, and ethnicity all shape Latino entrepreneurs' capacity to succeed in business in the United States. Bringing intersectionality into conversation with theories of ethnic entrepreneurship, Zulema Valdez considers how various factors
