Record Nr. UNINA9910791993903321 Autore Pan Yuling Titolo Politeness in historical and contemporary Chinese [[electronic resource]]: a comparative analysis / / Yuling Pan and Daniel Z. Kadar London,: Continuum, 2011 Pubbl/distr/stampa **ISBN** 1-283-06672-6 9786613066725 1-4411-8091-5 Descrizione fisica 1 online resource (213 p.) Altri autori (Persone) KadarDaniel Z. <1979-> Disciplina 306.44/0951 495.15 Soggetti Courtesy - China Etiquette - China China Social life and customs Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Nota di bibliografia Includes bibliographical references and index. Cover; Contents; Foreword: Sara Mills, Research Professor, Sheffield Nota di contenuto Hallam University: Acknowledgements: Chapter 1: Introduction: Chapter 2: The Myth of Chinese Politeness: Problems, Framework and Data: Chapter 3: Politeness in Historical China: Chapter 4: Politeness in Contemporary China; Chapter 5: The Transitional Period: What Happened to Honorifics?; Chapter 6: Deconstructing Chinese Politeness; Appendix I: Chronological List of Chinese Dynasties; Appendix II: Simplified Chinese Transcript of the Texts Studied; Appendix III: Newsmaker Labelling in People's Daily and Guangzhou Daily Appendix IV: Fonts in People's Daily and Guangzhou DailyAppendix V: Font Size in People's Daily and Guangzhou Daily; Bibliography; Index of Names and Subjects; Index of Chinese Expressions Studied Pan and Kadar's exciting research compares historical and Sommario/riassunto contemporary Chinese (im)polite communication norms and maps the similarities and differences between them. Considering the importance of China on the world stage, understanding Chinese politeness norms

is pivotal, to both experts of communication studies and those who

have interactions with the Chinese community.