1. Record Nr. UNINA9910791984803321 Autore Gorgenlander Viktor Titolo A strategic analysis of the construction industry in the United Arab Emirates [[electronic resource]]: opportunities and threats in the construction business / / Viktor Gorgenlander Hamburg, : Diplomica Verlag, 2011 Pubbl/distr/stampa **ISBN** 3-8366-4920-9 Descrizione fisica 1 online resource (66 p.) Disciplina 338.4/7624/095 Soggetti Construction industry - United Arab Emirates Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Description based upon print version of record. Note generali Nota di bibliografia Includes bibliographical references. Nota di contenuto A Strategic Analysis of the Construction Industry in the United Arab Emirates; List of Contents; List of Figures; List of Abbreviations; 1 Introduction; 2 Preliminary Remarks; 3 Macro-Environmental Scanning for Opportunities and Threats; 4 Conclusion and Outlook; List of Cited Literature; List of Online Sources Sommario/riassunto HauptbeschreibungThe construction industry is one of the most booming industries in the world. In particular, in the United Arab Emirates this industry has experienced a constant growth over the course of the last few years. Driven by the UAE's oil wealth, the country has witnessed an unmatched development and transformation. Oil revenues have lead to a driving construction boom and completely change the face of the state. The construction industry is still one of the

engines of economic growth in the UAE. One of the highest concentrations of cranes in the world speaks volumes ab