

1. Record Nr.	UNINA9910791974303321
Titolo	The Daily Show and rhetoric [[electronic resource]] : arguments, issues, and strategies // edited by Trischa Goodnow
Pubbl/distr/stampa	Lanham, : Lexington Books, 2011
ISBN	1-283-08468-6 9786613084682 0-7391-5004-9
Descrizione fisica	1 online resource (275 p.)
Altri autori (Persone)	KnappTrischa Goodnow
Disciplina	791.45/75
Soggetti	Television programs
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Contents; Acknowledgments; Introduction: The Daily Show and Rhetoric-Arguments, Issues, and Strategies; I: The Nature of the Beast; II: Arguments; III: Strategies; IV: Issues; Index; About the Contributors
Sommario/riassunto	The Daily Show and Rhetoric approaches the popular program from a scholarly, rhetorical perspective to uncover the rhetorical nature of the show. Using a variety of rhetorical methods, the book, taken as a whole, concludes that The Daily Show is more than just a show designed to make the audience laugh; it's designed to make the audience think.