

1. Record Nr.	UNINA9910791970103321
Autore	Pugh Allison J
Titolo	Longing and belonging [[electronic resource] ] : parents, children, and consumer culture / / Allison J. Pugh
Pubbl/distr/stampa	Berkeley, : University of California Press, c2009
ISBN	1-283-42258-1 9786613422583 0-520-94339-2
Descrizione fisica	1 online resource (321 p.)
Disciplina	306.309794
Soggetti	Consumer behavior - Social aspects - California Consumption (Economics) - Social aspects - California Child consumers - California Parent and child - California
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Frontmatter -- Contents -- Preface -- Acknowledgments -- Chapter 1. Care and Belonging in the Market -- Chapter 2. Differences in Common: Studying Inequality -- Chapter 3. Making Do: Children and the Economy of Dignity -- Chapter 4. Ambivalence and Allowances: Affluent Parents Respond -- Chapter 5. The Alchemy of Desire into Need: Dilemmas of Low-Income Parenting -- Chapter 6. Saying No: Resisting Children's Consumer Desires -- Chapter 7. Consuming Contexts, Buying Hope: Shaping the Pathways of Children -- Chapter 8. Conclusion: Beyond the Tyranny of Sameness -- Notes -- Bibliography -- Index
Sommario/riassunto	Even as they see their wages go down and their buying power decrease, many parents are still putting their kids' material desires first. These parents struggle with how to handle children's consumer wants, which continue unabated despite the economic downturn. And, indeed, parents and other adults continue to spend billions of dollars on children every year. Why do children seem to desire so much, so often, so soon, and why do parents capitulate so readily? To determine what forces lie behind the onslaught of Nintendo Wiis and Bratz dolls, Allison

J. Pugh spent three years observing and interviewing children and their families. In *Longing and Belonging: Parents, Children, and Consumer Culture*, Pugh teases out the complex factors that contribute to how we buy, from lunchroom conversations about Game Boys to the stark inequalities facing American children. Pugh finds that children's desires stem less from striving for status or falling victim to advertising than from their yearning to join the conversation at school or in the neighborhood. Most parents respond to children's need to belong by buying the particular goods and experiences that act as passports in children's social worlds, because they sympathize with their children's fear of being different from their peers. Even under financial constraints, families prioritize children "feeling normal". Pugh masterfully illuminates the surprising similarities in the fears and hopes of parents and children from vastly different social contexts, showing that while corporate marketing and materialism play a part in the commodification of childhood, at the heart of the matter is the desire to belong.

2. Record Nr.	UNINA9910785409603321
Autore	Brown Ian
Titolo	From Tartan to Tartanry : Scottish culture, history and myth // edited by Ian Brown
Pubbl/distr/stampa	Edinburgh, : Edinburgh University Press, 2010
ISBN	0-7486-5353-8 1-283-02108-0 9786613021083 0-7486-4449-0
Descrizione fisica	1 online resource (289 pages) : 7 B/W halftones
Altri autori (Persone)	Brown Ian
Disciplina	941.1
Soggetti	Clothing and dress - Scotland Tartans - Scotland - History Popular culture - Scotland - History Scotland History Scotland Civilization
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia

Nota di bibliografia

Includes bibliographical references (p. 247-264) and index.

Nota di contenuto

CONTENTS; PREFACE; Introduction - TARTAN, TARTANRY AND HYBRIDITY; 1 - GHEIBHTE BREACAIN CHARNAID ('SCARLET TARTANS WOULD BE GOT . . .'): THE RE-INVENTION OF TRADITION; 2 - PLAIDING THE INVENTION OF SCOTLAND; 3 - FROM DAVID STEWART TO ANDY STEWART: THE INVENTION AND RE-INVENTION OF THE SCOTTISH SOLDIER; 4 - PAYING FOR THE PLAID: SCOTTISH GAELIC IDENTITY POLITICS IN NINETEENTH CENTURY NORTH AMERICA; 5 - TARTANRY INTO TARTAN: HERITAGE, TOURISM AND MATERIAL CULTURE; 6 - MYTH, POLITICAL CARICATURE AND MONSTERING THE TARTAN; 7 - TARTANRY AND ITS DISCONTENTS: THE IDEA OF POPULAR SCOTTISHNESS  
8 - 'WHA'S LIKE US?': ETHNIC REPRESENTATION IN MUSIC HALL AND POPULAR THEATRE AND THE REMAKING OF URBAN SCOTTISH SOCIETY  
9 - LITERARY TARTANRY AS TRANSLATION; 10 - LOOKING AT TARTAN IN FILM: HISTORY, IDENTITY AND SPECTACLE; 11 - TARTAN COMICS AND COMIC TARTANRY; 12 - ROCK, POP AND TARTAN; 13 - CLASS WARRIORS OR GENEROUS MEN IN SKIRTS? THE TARTAN ARMY IN THE SCOTTISH AND FOREIGN PRESS; 14 - DON'T TAKE THE HIGH ROAD: TARTANRY AND ITS CRITICS; BIBLIOGRAPHY; NOTES ON THE CONTRIBUTORS; INDEX

Sommario/riassunto

Draws together contributions from the leading researchers to provide a contemporary evaluation of tartan and tartanry.