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Stages, Historical Lessons; Section II Institutional Environment of Entrepreneurship
5 Dancing with Change: An Co-evolutionary Perspective for Private Entrepreneurship during China's Institutional Transitions
6 Academic Spin-offs in Japan: Institutional Revolution and Early Outcomes; 7 The Social Context for High-Potential Entrepreneurship in the United States: An Historical-Institutional Perspective; Section III Culture and Entrepreneurship; 8 Does Stage Matter in Chinese New Ventures? The Roles of Learning, Network, and Corporate Entrepreneurship in Building Cultural Competitiveness
9 The Stigma of Failure and Limited Opportunities for Ex-failed Entrepreneurs' Redemption in Japan
Section IV Case Studies of Entrepreneurship; 10 Success Factors in Applying Co-creation of the Voice of the Customer as a Strategy of Social Innovation by Japanese Services Entrepreneurs: The Case of Takayuki Nakagawa (Take & Give Needs and Urban Funes); 11 Koots Green Tea; Index

Sommario/riassunto

This book investigates entrepreneurial initiatives in the three largest economies of the world: China, Japan and the USA. It brings together historical, institutional, and ethnographic approaches and highlights entrepreneurial patterns that result from cultural, legal, and political forces that facilitate and constrain entrepreneurship.
