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Nota di contenuto	List of tables -- List of figures -- List of acronyms and abbreviations -- Preface and acknowledgements -- Introduction -- Cultural corporations and capitalist imperatives -- Corporate strategy and structure in an age of "paranational hypercapitalism" -- Global media, regulation and the state -- Time Warner -- Bertelsmann -- News Corporation -- Conclusion -- List of references -- Endnotes -- Index.
Sommario/riassunto	Corporations and Cultural Industries: Time Warner, Bertelsmann, and News Corporation, by Scott Warren Fitzgerald, fills an important neglected area in communication and media studies through its sustained, theoretically-grounded, and empirically rich analysis of three of the most important global media conglomerates of our time: Time Warner, Bertelsmann, and News Corp. The books examines how financialization processes re-gear the internal operations of media corporations in a manner that pits one sector against another.