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Nota di contenuto	Cover; Contents; Notes on Contributors; Overview Map of Cases Discussed in this Book; 1 Studying Minority Languages in the Linguistic Landscape; Part I: Language Ideologies and Linguistic Landscape; 2 'Latgalian is not a Language': Linguistic Landscapes in Eastern Latvia and how they Reflect Centralist Attitudes; 3 Transgression as the Norm: Russian in Linguistic Landscape of Kyiv, Ukraine; 4 Minority Semiotic Landscapes: An Ideological Minefield?; 5 Language Ideological Debates in the Linguistic Landscape of an Irish Tourist Town 6 Linguistic Landscape as a Tool for Interpreting Language Vitality: Arabic as a 'Minority' Language in IsraelPart II: Linguistic Landscape and Language Policy; 7 Policies vs Non-Policies: Analysing Regional Languages and the National Standard in the Linguistic Landscape of French and Italian Mediterranean Cities; 8 Two-Way Traffic: How

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Sommario/riassunto

Providing an innovative approach to the written displays of minority languages in public space this volume explores minority language situations through the lens of linguistic landscape research. Based on very tangible data it explores the 'same old issues' of language contact and language conflict in new ways.
