

1. Record Nr.	UNINA9910791952803321
Autore	Hajkowski Thomas
Titolo	The BBC and national identity in Britain, 1922–53 / Thomas Hajkowski
Pubbl/distr/stampa	New York (N.Y.) : , : Manchester University Press, , 2010 ©2010
ISBN	1-78170-231-4 1-84779-301-0
Descrizione fisica	1 online resource (265 p.)
Collana	Studies in popular culture
Disciplina	302.23440941
Soggetti	1922-1953 identite nazionale communication de masse Nationalisme - Dans les medias - Grande-Bretagne Radio broadcasting Nationalism Mass media and nationalism Nationalism - Great Britain - History - 20th century Radio broadcasting - Great Britain - History Mass media and nationalism - Great Britain History Grande-Bretagne Great Britain
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (p. [239]-246) and index.
Nota di contenuto	"Jolly proud you are a Britisher:" empire and identity, 1923-39 -- From the war to Westminster Abbey: the BBC and the empire, 1939-53 -- The BBC and the making of a multi-national monarchy -- Rethinking regional broadcasting in Britain, 1922-53 -- Broadcasting a nation: the BBC and national identity in Scotland -- BBC broadcasting in Wales, 1922-53 -- This is Northern Ireland: regional broadcasting and identity in "Ulster".
Sommario/riassunto	Examining the ways in which the BBC constructed and disseminated

British national identity during the second quarter of the twentieth century, this book is the first study that focuses in a comprehensive way on how the BBC, through its radio programs, tried to represent what it meant to be British. The BBC and national identity in Britain offers a revision of histories of regional broadcasting in Britain that interpret it as a form of cultural imperialism. The regional organization of the BBC, and the news and creative programming designed specifically for regional listeners, reinforced the cu

2. Record Nr.	UNINA9910383840003321
Autore	Sabharwal Navin
Titolo	Cognitive Virtual Assistants Using Google Dialogflow : Develop Complex Cognitive Bots Using the Google Dialogflow Platform // by Navin Sabharwal, Amit Agrawal
Pubbl/distr/stampa	Berkeley, CA : , : Apress : , : Imprint : Apress, , 2020
ISBN	9781484257418 1484257413
Edizione	[1st ed. 2020.]
Descrizione fisica	1 online resource (XV, 192 p. 173 illus.)
Disciplina	025.04252
Soggetti	Artificial intelligence Open source software Computer programming Artificial Intelligence Open Source
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.
Nota di bibliografia	Includes bibliographical references.
Nota di contenuto	Chapter 1: Introduction to Cognitive Virtual Bot -- Chapter 2: Introduction to Google Dialogflow -- Chapter 3: Advanced Concepts of Google Dialogflow -- Chapter 4: Use cases for Cognitive Chatbots using Google Dialogflow -- Chapter 5: Researches in field of Cognitive Virtual Chatbots. .
Sommario/riassunto	Follow a step-by-step, hands-on approach to building production-ready enterprise cognitive virtual assistants using Google Dialogflow.

This book provides an overview of the various cognitive technology choices available and takes a deep dive into cognitive virtual agents for handling complex real-life use cases in various industries such as travel and weather. You'll delve deeper into the advanced features of cognitive virtual assistants implementing features such as input/output context, follow-up intents, actions and parameters, and handling complex multiple intents. You'll learn how to integrate with third-party messaging platforms by integrating your cognitive bot with Facebook messenger. You'll also integrate with third-party APIs to enrich your cognitive bots using webhooks. Cognitive Virtual Assistants Using Google Dialogflow takes the complexity out of the cognitive platform and provides rich guidance which you can use when developing your own cognitive bots. The book covers Google Dialogflow in-depth and starts with the basics, serving as a hands-on guide for developers who are starting out on their journey with Google Dialogflow. All the code presented in the book will be available in the form of scripts and configuration files, which allows you to try out the examples and extend them in interesting ways. You will:

- Develop cognitive bots with Google Dialogflow technology
- Use advanced features to handle complex conversation scenarios
- Enrich the bot's conversations by understanding the sentiment of the user
- See best practices for developing cognitive bots
- Enhance a cognitive bot by integrating with third-party services.
