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Nota di contenuto	Copyright; Contents; Acknowledgements; Note to international readers; 1. Banal activism; 2. A Tory-free Scotland; 3. Dispelling Doonhamers: naming and the numbers game; 4. Making (a) difference: building the political machine; 5. The politics of irrelevance; 6. Disaggregating the secret ballot: electioneering and the politics of self-knowledge; 7. Counting on failure: Polling Day and its aftermath; 8. Return of the lesser-spotted Tory; Afterword; Bibliography; Index.
Sommario/riassunto	This highly readable book is a unique, ethnographic study of devolution and Scottish politics as well as Party political activism more generally. It explores how Conservative Party activists who had opposed devolution and the movement for a Scottish Parliament during the 1990's attempted to mobilise politically following their annihilation at the 1997 General Election.