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Autore	Berry Craig
Titolo	Globalisation and ideology in Britain [[electronic resource]] : neoliberalism, free trade and the global economy / / Craig Berry
Pubbl/distr/stampa	Manchester ; ; New York, : Manchester University Press New York, : Distributed in the U.S. exclusively by Palgrave Macmillan, 2011
ISBN	1-84779-795-4 1-78170-185-7 1-84779-420-3
Descrizione fisica	1 online resource (225 p.)
Disciplina	337.41
Soggetti	International economic relations Globalization Great Britain Economic policy 1997- Great Britain Politics and government 20th century Great Britain Politics and government 21st century
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Copyright; Contents; Preface and acknowledgements; List of abbreviations; Introduction; 1. Globalisation studies, the materialist bias and the 'third wave'; 2. Political economy and ideology; 3. Competition and change: the case of New Labour; 4. Serving the 'offshore': the case of International Financial Services, London; 5. The free trade dilemma: the case of the Liberal Democrats; 6. Trade justice and development: the case of Oxfam; 7. Capitalism's final phase: the case of the Socialist Workers' Party Conclusion: towards a new understanding of globalisation in the ideological landscape of British politicsIndex
Sommario/riassunto	The 'globalisation' concept has become ubiquitous in British politics, as it has in many countries of the world. This exciting new book examines discourse on foreign economic policy to determine the impact of globalisation across the ideological landscape of British politics.The book critically interrogates the assumption that the idea of

globalisation is derivative solely of neo-liberal ideology by profiling the discourse on globalisation of five political groups involved in making and contesting British foreign economic policy between 1997 and 2009: New Labour, International Financial Service

2. Record Nr.	UNINA9910779121803321
Autore	Proehl Rebecca Ann
Titolo	Organizational change in the human services [[electronic resource] /] / Rebecca Ann Proehl
Pubbl/distr/stampa	Thousand Oaks, Calif. ; ; London, : Sage, c2001
ISBN	1-4522-3122-2 1-4522-6407-4
Descrizione fisica	1 online resource (xiii, 273 p.) : ill
Collana	SAGE sourcebooks for the human services ; ; v. 43
Disciplina	361.00684
Soggetti	Human services - United States Organizational change - United States
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (p. 253-259) and index.
Nota di contenuto	Cover; Contents; INTRODUCTION; 1 - WHY IS CHANGE NECESSARY?; 2 - KEYS TO SUCCESSFUL CHANGE; 3 - THE CONTEXT OF CHANGE; 4 - THE NATURE OF CHANGE; 5 - INDIVIDUAL CHANGE; 6 - SYSTEMS CHANGE; 7 - TOWARD A MODEL OF ORGANIZATIONAL CHANGE; 8 - LEADING CHANGE; 9 - SETTING THE STAGE; 10 - PLANNING FOR THE CHANGE; 11 - IMPLEMENTING THE CHANGE; 12 - CHANGE IN A UNIONIZED WORKPLACE; 13 - THE POLITICAL NATURE OF CHANGE; 14 - BUILDING COLLABORATIVE RELATIONSHIPS; EPILOGUE; REFERENCES; Index; About the Author
Sommario/riassunto	'Organizational Change' looks at the context of organizational change, describes how individuals and systems change, and pinpoints keys to successful change. Author Rebecca Proehl then presents a proven model of organizational change, built on lessons learned from both the public and private sectors, but tailored for human service organizations.

