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| Titolo | Human-computer etiquette : cultural expectations and the design implications they place on computers and technology // edited by Caroline C. Hayes, Christopher A. Miller |
| Pubbl/distr/stampa | Boca Raton, Fla. : , : Auerbach Publications, , 2010 |
| ISBN | 0-429-24946-2 1-4200-6946-2 |
| Edizione | [1st edition] |
| Descrizione fisica | 1 online resource (386 p.) |
| Collana | Supply chain integration |
| Altri autori (Persone) | HayesCaroline MillerChristopher Allan |
| Disciplina | 005.4/37 |
| Soggetti | Computers - Social aspects Human-computer interaction User interfaces (Computer systems) Etiquette |
| Lingua di pubblicazione | Inglese |
| Formato | Materiale a stampa |
| Livello bibliografico | Monografia |
| Note generali | Description based upon print version of record. |
| Nota di bibliografia | Includes bibliographical references. |
| Nota di contenuto | pt. 1. Etiquette and multicultural collisions -- pt. 2. Introducing etiquette and culture into software -- pt. 3. Etiquette and development of trust -- pt. 4. Anthropomorphism : computer agents that look or act like people -- pt. 5. Understanding humans : physiological and neurological indicators -- pt. 6. The future : polite and rude computers as agents of social change. |
| Sommario/riassunto | Written by experts from various fields, this edited collection explores a wide range of issues pertaining to how computers evoke human social expectations. The book illustrates how socially acceptable conventions can strongly impact the effectiveness of human-computer interactions and how to consider such norms in the design of human-computer interfaces. Providing a complete introduction to the design of social responses to computers, the text emphasizes the value of social norms in the development of usable and enjoyable technology. It also describes the role of socially correct behavior i |