

1. Record Nr.	UNINA9910791877503321
Titolo	Creativity and innovation in business and beyond [[electronic resource]] : social science perspectives and policy implications / / edited by Leon Mann and Janet Chan
Pubbl/distr/stampa	New York, : Routledge, 2011
ISBN	1-283-04132-4 9786613041326 1-136-84064-8 0-203-83306-6
Edizione	[1st ed.]
Descrizione fisica	1 online resource (299 p.)
Collana	Routledge studies in innovation, organization and technology ; ; 18
Altri autori (Persone)	MannLeon ChanJanet B. L
Disciplina	338/.064
Soggetti	Business enterprises - Technological innovations Technological innovations - Management
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Introduction : creativity and innovation / Janet Chan and Leon Mann -- National innovation systems and creativity / Jonathan West -- Innovation and creativity in industry and the service sectors / Jane Marceau -- Space, place and innovation / Jane Marceau -- Historical approaches to creativity and innovation / Simon Ville -- Economic approaches to understanding and promoting innovation / Joshua Gans -- Creativity and innovation: a legal perspective / Andrew Christie -- Promoting creativity and innovation through law / Brian Fitzgerald -- Towards a sociology of creativity / Janet Chan -- Social psychology of creativity and innovation / Leon Mann -- Creativity and innovation management : play's the thing / Mark Dodgson -- Inducing and disciplining creativity in organisations under escalating complexity / Jonathan West -- Creativity and innovation : an educational perspective / Erica McWilliam -- The psychology of creativity and its educational consequences / John Sweller and Leon Mann -- Creativity meets innovation : examining relationships and pathways / Leon Mann -- Creativity and innovation : principles and policy implications / Leon

Mann.

#### Sommario/riassunto

In many modern economies, creativity, the essential prerequisite for innovation, tends to be assumed or neglected while the catchphrase ""innovation"" dominates the field of business as the key to national performance and competitiveness. Creativity and Innovation in Business and Beyond illustrates the ways in which creativity spurs innovation and innovation enables creativity - not only in the realms of business and management, where the innovation is regularly acknowledged and discussed, but throughout the social sciences. With contributions from experts in fields as far-flung as